



# The Scots' Piper

A publication of The Laurinburg/Scotland County Area Chamber of Commerce

## In this Issue:

Fall Litter Sweep...Page 3  
Reflections from Leadership Camp...Page 4  
In Other News...Page 5

*September, 2011*

## Local Community Cheers YEA! For Entrepreneurship

The Laurinburg/Scotland County Area Chamber of Commerce is thrilled to be bringing the Young Entrepreneurs Academy to Scotland County. YEA! teaches students in grades 6-12 how to start and run their own REAL businesses.

YEA! was developed at the University of Rochester in 2004 with the support of a grant from the Kauffman Foundation.

YEA! guides middle and high school students through the process of starting and running a legitimate business or social movement over the course of a full academic year. YEA! has graduated almost 600 students over the past 7 years, who have started almost 450 businesses and social movements! Kids start as students, and graduate as CEOs!

"The entire community is really on board with schools' plans to pilot the program in the fall," adds Gayle Jagel, Founder and CEO of YEA!, "We are urging all local business leaders to become involved with the program and act as mentors to the budding entrepreneurs." By partnering with YEA!, both large and small companies/businesses volunteer their time and services acting as business mentors, field trip hosts, guest lecturers, graphic designers, web developers, attorneys, etc. Community support strengthens the program, and the academy strengthens the community.

*Over the course of the program students:*

- Brainstorm business ideas
- Write a business plan
- Interact with business professionals
- Pitch their business plan to potential "investors"
- Obtain funding
- Legally register their businesses
- Participate in a Trade Show
- Actually launch their own businesses or social movements

"One of the most interesting components of the program is the actual behind the scenes knowledge the students are given from local business leaders, who were at one time, standing in their shoes!" states Theresa Lamson. "The experience is something they will be able to apply to whatever field they choose to enter, thereby giving them the necessary skills to become future leaders of industry."

*YEA! offers students the chance to:*

- Develop the skills necessary to launch their own business or social movement (hands-on entrepreneurial experience!)
- Learn about real businesses - why they succeed or fail.
- Share with local entrepreneurs.
- Launch their business or social movement!
- Become more confident in their ideas and their abilities.

*How business professionals can get involved...*

Through their interactions with business professionals during the year, YEA! students gain some of the most important knowledge and experience they need to succeed. Local professionals volunteer their time and expertise as guest speakers, mentors, investors, graphic designers, field trip hosts, business plan reviewers, and much more. The time YEA! students spend with adults who encourage their futures is invaluable, and participants often report getting even more out of their participation than they put in to it!

Applications are now being accepted. Students may apply for acceptance into the program until September 30th. An application fee of \$10 is required and the program fee is \$295. There are scholarships available. Scholarship applications are also being accepted.

For more information or if you have any questions, please contact either Brenda Gilbert, [bgilbert@laurinburgchamber.com](mailto:bgilbert@laurinburgchamber.com) or Toni Blount, [tblount@scotland.k12.nc.us](mailto:tblount@scotland.k12.nc.us) or you can call 910-276-7420.

## Strategic Planning Retreat Invite— September 22nd

Dear Members,

On behalf of the Board of Directors and staff we would like to invite you to participate in the 2011 Strategic Planning Retreat.

Thursday, September 22, 2011 has been designated as the time during which we plan, strategize, debate and discuss the many facets of our Chamber of Commerce and the communities we represent. We are hopeful that from the session, we can generate a plan that will build upon and strengthen the work we have accomplished over the past three years.

We have selected Camp Monroe as our meeting location. We will have lunch at 12 Noon with the session beginning at 1:00 p.m. Please come join us for lunch if you can!

More details and information will be sent to you once you have registered. If you have any questions, please contact the Chamber at 276-7420.

A draft agenda is available. Please review the agenda and even if you are unable to join us for the planning session, feel free to forward your comments on to either myself or Theresa Lamson.

Thank you and I look forward to seeing you at Camp Monroe.



Dolores "Dee" A. Hammond  
Chairman of the Board

## Strategic Planning Session Agenda

September 22, 2011

12:00 PM	Lunch Provided
1:00 PM	Retreat Overview & Introductions Greg Wood, Scotland Health Care System
1:20 PM	2009-2011 Plan Accomplishments
2:00 PM	Break
2:10 PM	Build Upon the Foundation
3:00 PM	Developing the Plan Small Group Breakout Sessions
5:00 PM	Adjourn

Location: Camp Monroe

24501 Camp Monroe Road, Laurel Hill

## September Business After Hours— September 22, 5:00-7:00pm

### The HELP Line to Host Business After Hours

September's Business After Hours will be held on Thursday, September 22, from 5pm-7pm at **The HELP Line** in downtown Laurinburg. Chamber members are cordially invited to come and learn about an array of services provided by **The HELP Line**, to enjoy photos of "old" Laurinburg as well as artifacts from Scotland County. Hors d'oeuvres, wine, and beer will be provided.



**The HELP Line** is located at 127 Fairley Street across from Art By Design.

## Oysters Are Coming, Oysters Are Coming!



It is that time of year...soon Scotland County will be enjoying another great Oyster Roast event.

Planning is just beginning and Volunteers are needed.

If you have a few hours a month to give over the next 3 months, then please contact Dee Hammond, Chair of the Oyster Roast Committee.

We need help planning the event, setting up the event, serving the food and beverage the evening of the event and we need help cleaning up afterwards.

*A few hours of your time to make a big difference in the success of our event.*



# September 24th Litter Sweep



### Who, Where, What?

- Gather a team and collect trash within Scotland County on Saturday, September 24 between 9 a.m. - 2 p.m.

### Bag Drop-off

- Drop-off your bags of trash at any of the five recycling centers located around Scotland County (be sure to notify the onsite volunteer of the number of bags collected)

### Recycling Locations:

- Stewartsville South
- Williamson/Livingston Quarters
- Sneads Grove
- Wagram
- Palmer Road

### Supplies

- Collect vests, gloves and trash bags at the chamber office Mon. - Thurs. (9am - 5pm)

- Chamber Address: 606 Atkinson St. (910) 276-7420

### Contest

- Your team can win a cash prize for collecting the most bags of trash around Scotland County
- King of the Mountain prize money: **\$200**
- 2nd place prize money: **\$150**
- 3rd place prize money: **\$100**

Brought to you by the Laurinburg/Scotland County Area Chamber of Commerce

*Green Committee*



## OPEN MEMBERSHIP NOMINATION FOR BOARD OF DIRECTORS

If you are currently a member in good standing and are interested in serving on our Board of Directors, please contact Theresa Lamson at 276-7420.

Our Nominating Committee is accepting nominations and letters of interest. All nominees will be reviewed by the committee and a follow up meeting will be scheduled with candidates.

**NOMINATIONS CLOSE ON SEPTEMBER 30, 2011**

**ONE HOTEL HOLIDAY**

**Chamber Discoveries Discover & Explore**

## Scenic Ireland

*With the Laurinburg Scotland County Chamber of Commerce*

**Departing March 13, 2012**

**Highlights:**

- Round trip scheduled airfare
- Round trip transfers between airports and hotel
- Hotel luggage handling • 6 nights at the Adare Villas
- 1 dinner at Bunratty Castle (Medieval Banquet)
- Breakfast provided daily in self catered pre-stocked Villa
- Cliffs of Moher • Rock of Cashel • Kilkenny Castle
- Bunratty Folk Park • Plus excursions to Galway & Dingle Peninsula!

**Only \$1,999 if booked by October 1st, 2011\***

*For more information, please contact Theresa Lamson at (910) 276-7420*

## Reflections from Erin Cromartie—2011 General Shelton Leadership Camp Scholarship Recipient

It's never too late to dig deeper. Oftentimes, it is very easy to lose sight of your own potential amidst peer pressure, emotions and the struggles we face. But all of these can be overcome, and a weakness exchanged for confidence and strength. Beneath everyone that wants to be heard, but feels that they never are; beneath every shy face with innovative ideas, lacking the courage to share them, is a **leader**. They are able to influence others with their voice, as well as their actions and they are able to stand with integrity for principles that guide their life.

Before I checked into the Shelton Leadership Challenge, I often remained to myself and kept my valuable thoughts and ideas inside even when I thought they needed to be said. I believed that I was just being sent away to a college campus for a week and the title would look great on my college resume, but I quickly realized that this program had so much more to offer.

After a short introduction, we were all broken into different teams and immediately assigned with a group task. We had to rearrange ourselves in a mirror-like fashion on a single row of tiles without touching the ground. Our instructors did not hesitate in pointing out every single mistake. It's hard communicating to strange faces that you just met five minutes prior, but we all had our own ideas for success. We were given more minor teambuilding activities and as the day went on, I picked up on the fact that the fierce scrutiny was not an arbitrary element of "bossiness", but rather an urging on to be the best we can be. A bond amongst my team was rapidly forming as we had to create a five-letter word that is so hard for people to do - TRUST. As I overcame my fears of being forty feet off the ground on the rope course, my team encouraged me with every step I took. Trust did not just play a role on the rope course, but also in our deep reflections that we had throughout the days. Members of my team were able to open up and share emotional stories that they have kept in for so long to people they knew less than a week.

When we weren't doing a teambuilding activity, we were learning effective ways to be a leader. I didn't have to endure long, boring seminars as I expected, but instead I was given engaging forums that have had a powerful impact on my life. We all learned different cornerstones such as honesty, integrity, diversity, social responsibility and last but not least, compassion. Of course we all knew something about these characteristics already, but in our reflections we were able to look at them from a different point-of-view. It is easy to say that every leader needs these traits, but actually being able to perform them

is the challenge and we were indeed put to the test everyday. Each day team leaders from our group were assigned to guide our team in the various events. The team leader's job ranged from coordinating the nightly activities for the entire camp or just simply informing the team of the day's schedule.

I sadly walked away from the camp with a life changing experience that I will forever cherish. The Shelton Leadership Challenge provided me with the foundation I needed to be the infectious leader that was inside of me all along, it gave me a chance to overcome my fears, an opportunity to meet remarkable new people and the summer I will never forget.

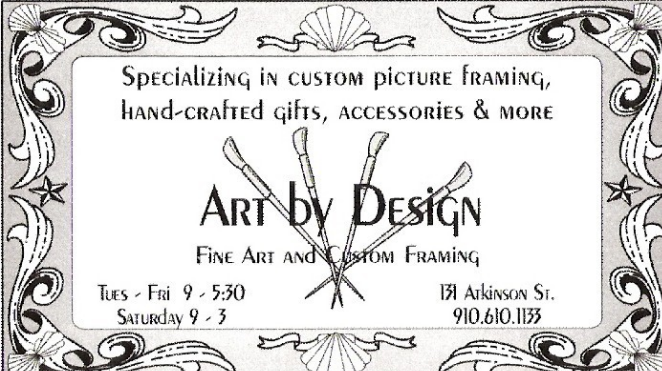
I would like to take this opportunity to express my heartfelt gratitude to the Laurinburg/Scotland County Chamber of Commerce for the chance to attend the Shelton Leadership Challenge. During my week's stay at Shelton, I found myself gushing with pride that my local Chamber of Commerce thought enough of me to award one of two scholarships. I am prayerful that the knowledge and experience gained at Shelton will prove essential for years to come.

Warmest Regards,  
*Erin K. Cromartie*



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# In Other News...

## Dr. Ashleigh Freeman Joins Maxton Family Practice

Most children in the second grade change their career choice at least a dozen times before high school graduation. Not Dr. Ashleigh Freeman! At age seven she wrote a school paper in which she declared her intention of becoming a "baby doctor" when she grew up.

Of course, at that time she didn't know that term referred to a pediatrician. "All my life I wanted to provide medical care to children," she stated. "I love taking care of family members of all ages, seeing children grow and becoming healthy adults. The variety of medical care I can provide to families is exciting."

Dr. Freeman has joined the medical staff of Scotland Health Care System and is now providing care at Maxton Family Practice Center. The daughter of Ricky and Sylvia Johnson of Pembroke, Dr. Freeman now makes her home with husband Eric Freeman and their one year-old son Arlington Eli in the Prospect Community.

Dr. Freeman's excitement about returning home to provide care is quite evident. "I am so excited to be back home – both professionally and personally. It's wonderful to be close to my family again and to be providing care to friends and neighbors. I have a special interest in educating patients about diabetes and women's health issues."

*Community members are invited to come out and meet Dr. Freeman at an open house on Tuesday, September 27<sup>th</sup>, from 5:00 to 7:00 p.m. The practice is located at 1001 W. Dr. Martin Luther King, Jr. Drive. Appointments can be made with Dr. Freeman by calling Maxton Family Practice Center at 910-844-4077.*

## The Picture of Success...



## WELCOME NEW MEMBER

### Music on Main

309 South Main Street

Laurinburg

910-280-2227

Lloyd Hinson

[lloydhinsonorch@roadrunner.com](mailto:lloydhinsonorch@roadrunner.com)

## THANK YOU RENEWING MEMBERS

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## Dates to Remember

(Go to [www.laurinburgchamber.com](http://www.laurinburgchamber.com) to see an updated listing)

September 6	<p>Chamber Membership Celebration McDuff's Grille 5:30p.m-7:00p.m</p> <p>A celebration of our recent award as 2011 Chamber of the Year and all the members' successes in 2011.</p>
September 8	<p>Laurinburg After Five Featuring Jim Quick and Coastline Avinger Hill, St. Andrews College 6:00p.m.—9:00p.m.</p>
September 10	<p>10th Anniversary of 9/11 Attack Parade &amp; Program Bright Hopewell Missionary Baptist Church 601 N. Main Street, Laurinburg 10:00a.m.</p>
September 23-24	<p>Kuumba Festival Sept 23 - Pageant 7:00p.m. I. Ellis Johnson School, 815 McGirt's Bridge Road Sept 24 - 10:00a.m. Market Park (corner of Lee's Mill &amp; Produce Market Road)</p>
September 23-24	<p>Relay For Life Scotland High School, Pate Stadium Sept 23 - 6:00p.m. Opening Ceremonies</p>

## The Scots' Piper September 2011

### 2011 Board of Directors

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