



**Laurinburg/Scotland County Area  
Chamber of Commerce**

*For Immediate Release*

**For More Information, Contact:  
Matt Kendall, Program Director  
910-276-7420  
mkendall@laurinburgchamber.com**

**Chamber Leadership Conference Next Week**

The Laurinburg/Scotland County Area Chamber of Commerce is offering up a conference designed to improve leadership skills and motivate attendees. The Chick-Fil-A LeaderCast gives attendees the opportunity to hear from a variety of national leaders in the business, sports and publishing worlds. Scheduled speakers will include Tony Dungy, retired head coach for the Indianapolis Colts, Ed Bastian, president for Delta Air Lines, Jim Goodnight, CEO for SAS, Ben Collins, neurosurgeon and professor of pediatric neurosurgery at the Johns Hopkins School of Medicine, Jim Collins, author of “Good to Great,” “How the Mighty Fall” and co-author of “Built to Last,” John Maxwell, best-selling leadership author, Chip Heath, author of “Made to Stick,” Connie Podesta, expert in psychology and leadership, Steve Uzzell, award-winning corporate photographer and Mark Sanborn, best-selling author of “The Fred Factor.”

The seminar is scheduled for Friday, May 7 and begins 9:00 a.m. at the Highlands, 17160 Plant Road in Laurinburg. Speakers will appear live in Atlanta, and the presentation will be broadcast around the country. The session will include breaks and lunch, and will end at 4:00 p.m.

“This is an event many other chambers have hosted in the past,” said Matt Kendall, program director at the Laurinburg/Scotland County Area Chamber of Commerce. “We’re excited to have the chance to offer this to our business community, and our goal is for attendees to implement the ideas and suggestions from the speakers in their own workplaces.”

Tickets are \$75 per person for chamber members, \$100 for active military personnel and \$125 for non-chamber members. For more information on the speaker lineup and schedule, visit the LeaderCast’s Website at [www.chick-fil-aleadercast.com](http://www.chick-fil-aleadercast.com). For tickets, call the Chamber at (910) 276-7420.

###