



The Scots' Piper

A publication of The Laurinburg/Scotland County Area Chamber of Commerce

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August, 2011 - **SPECIAL EDITION**

Chamber Focused on Education for 2011-2012 School Year

With the summer heat giving way and as the pool toys and bathing suits are packed up, students prepare once again for another school year. Since school for students, young and old alike, begins this month, we have prepared a special edition of the Scots' Piper focusing on education and new educational programs our members have to offer.

Education continues to be a cornerstone and focus for the Chamber as we prepare our programs for this school year.

The Chamber's education committee works year-round to provide educational programs that will not only impact, but support students of all ages in Scotland County.

"It is our hope through our programs to better our students who will be our future leaders. It is our responsibility to cultivate an environment of opportunity for our students," said Theresa Lamson, Chamber President.

Listed here are some of the educational programs provided by the Chamber and its education committee.

If you would like to contribute to the education committee, please join us the first Tuesday of each month at 8:30 a.m.

Academic Achievement Awards

Program Overview: Recognizes third through eighth grade students who have excelled academically throughout the school year by maintaining a 3.5 or higher grade point average (grades 3-5) and a 92 or higher average (grades 6-8). Students receive a certificate of achievement at the recognition event.

Career Day

Program Overview: Presenters visit middle schools and speak on their careers, giving highlights and captions of what they do on a day-to-day basis. Students have the opportunity to ask presenters questions regarding their field.

Job Shadowing

Program Overview: A continuation of Career Day, students who participate fill out an application and write an essay on why they chose a particular career. Students visit local businesses and professionals which match their career field and have the opportunity to gain hands-on experience.

Jr. Leadership Scotland

Program Overview: Created to help build our next generation of community leaders, students have the opportunity to see and experience different areas of Scotland County. A series of tours will provide participants

with insight on how Scotland County functions. From municipal government to local industries, students will experience first hand our local business environment. Students will also complete a community project and volunteer for local charities as part of the program.

Leadership Scotland

Program Overview: The purpose of Leadership Scotland is to familiarize future community leaders to the highlights and challenges of Scotland County and to build relationships with other business and civic leaders. The program also helps identify potential community leaders of diverse backgrounds, showcase our community and nurture their desire to accept civic responsibilities and roles of leadership in the community. This is accomplished through a series of tours and presentations that take place each month and concludes with a graduation dinner.

Scotland County Business Academy

This web-based training portal is designed to provide local business owners and employees with a wide spectrum of training courses. All training resources can be easily accessed through www.scotlandcountybusinessacademy.com. The live webinars permit users to take the train-

ing from their office with no travel time or costs associated, while still allowing the opportunity for questions and answers.

Third GEAR

Program Overview: Third grade students have the opportunity to learn about large machines including trucks, police cars, cranes and the library's book mobile and the people who work with them. "Third GEAR" (Third Grade Employment Activity Recess) will take students to Pate Stadium at Scotland High School where they learn about different careers and vehicles over a two hour period. Over 20 different business representatives with large or specialized vehicles participate.

YEA!

Program Overview: The Chamber will launch the Young Entrepreneurs Academy (YEA!) this fall to all students ages 11-18 years old. Students experience the process of starting and running real businesses. YEA! teaches students the process by which one establishes a business enterprise or social movement. YEA! students are taught to write a business or social plan, make a pitch to potential investors, obtain funding, register with governmental agencies, and actually launch their own company. This program is open to all students whether home-schooled, private academy or public school enrolled.

New Programs

FALL 2011

**Electric Utility
Substation and
Relay Technology**

**Air Conditioning,
Heating, and
Refrigeration
Technology**

Healthcare

**Health
Information
Technology**

**Pre-Poultry
Science Degree
With NCSU**

Richmond
COMMUNITY COLLEGE

RCC - New Partners, New Opportunities

Looking for a new career? Richmond Community College has several new programs that might interest you.

Electric Utility Substation and Relay Technology is a two-year, associate degree program that prepares you to maintain high voltage equipment and protective systems for the electric utility transmission system. Courses range from trigonometry and physics to large high voltage power transformers and high voltage power circuit breakers. It is a challenging career field and great for anyone who likes responsibility and wants to work outdoors.

The nationwide move to electronic medical records spurred the development of Health Information Technology and Healthcare Business Informatics. Health Information Technology deals with processing, analyzing, and managing health records. Healthcare Business Information deals with systems networking and the computer infrastructure that runs the software.

Air Conditioning, Heating, and Refrigeration Technology gives students the option of a two-year, associate degree; a one-year, diploma; or a one-semester certificate in heating or in air conditioning. All courses in the certificate and diploma program apply to the degree program.

An articulation agreement with NC State University will allow graduates of RCC's Associate in Science degree to enter the NCSU Poultry Science Technology program as juniors. Graduates must have a 3.0 grade point average to be eligible. Courses include chemistry, trigonometry, biology, English, and economics.

RCC expanded the number of certificate programs it offers to include 22 fields. New are Book-keeper, Corrections, Law Enforcement, Healthcare Management Technology, Social Gerontology, and At-Risk Youth Technician. A new diploma program in Special Education was created from the Early Childhood Education associate in applied science degree program.

To be eligible to schedule classes on August 17th or 18th, you must have completed an application, taken the ACCUPLACER assessment, and have your high school and any college transcripts on file by August 16th. Call 410-1730 to schedule the assessment and complete an application online at www.richmondcc.edu.

St. Andrews & Webber College - A Win/Win Proposition

New Members - Welcome!

New Hope Baptist Church
Contact: Dr. Thomas Marshall
11480 Hasty Road
Laurinburg, NC
Phone: (910)506-2113
Email: doctomnc@gmail.com

If you know of a new small business in town, please refer them to the Chamber. We have our Entrepreneur Category of membership, which provides for a "special rate" of membership. Encourage them to be a part of Your Success Network.

St. Andrews Presbyterian College and Webber International University received notification that the Southern Association of Colleges and Schools (SACS) approved the proposal that St. Andrews become an additional instructional location of Weber. This means that St. Andrews will continue to be regionally accredited through this new and exciting partnership with Webber.

"This begins a new era for both Webber and St. Andrews," said Dr. H. Keith Wade, Webber's president and CEO. "While there are several more approvals which need to happen, SACS' approval of the deal is a major milestone."

Wade, who is a 1987 magna cum laude graduate of St. Andrews, added, "What it does not mean is the exportation of Webber to North Carolina. We intend for St. Andrews to retain the flavor, heritage, and culture of St. Andrews. Each school is excellent in its own way, but each student has his or her own set of criteria which one school will naturally fit better than will the other. Students choose Webber because it is Webber; they choose St. Andrews because it is St. Andrews."

An innovative and bold academic venture, the distinctive character of St. Andrews has been marked by an interdisciplinary curriculum, a highly acclaimed college press, an award-winning pipe band, national champion equestrian teams, and first-rate scholarship. There are 14 NCAA Division II teams competing this year and the equestrian teams are coming off strong national showings in both hunter seat and western.

In addition to classes on the main campus, adult learners also choose the Center for Adult and Professional Studies opportunities through St. Andrews @ Sandhills and St. Andrews ONLINE. Applications for fall semester are still being accepted. Further information may be obtained by visiting the College's website <http://www.sapc.edu>, calling 910-277-5555 or sending an e-mail to info@sapc.edu.

Educational Happenings - Member Exclusives

The HELP Line

Handling Educational and Learning Progress

Gaining admission to college can be a daunting task. While working hard in school and being a committed reader are both extremely important, even the best and brightest student can find the testing format and question design of both the ACT and SAT challenging at best. This is primarily because neither the ACT nor the SAT resembles most of the tests students experience in their schooling. A relatively new business in Laurinburg, **The HELP Line – Handling Educational and Learning Progress**, is offering two new services this fall that will be of particular interest to those students preparing for college. One service will provide assistance to students throughout the entire college search, application, and post-admissions process; the other will focus on preparation for college entrance examination.

While **The HELP Line** presently offers an array of educational services, beginning in September this business in downtown Laurinburg will also feature University Prep. Univeristy Prep services include career guidance; school selection; major and minor discussion; essay brainstorming, preparation, and editing; document compilation; recommendation guidance; interview preparation; financial aid and scholarship guidance; and, final school selection and pre-departure review. Univeristy Prep is accomplished one-on-one.

The second new offering will be ACT Prep, designed for students who wish to gain the tools and strategies to improve their ACT scores. The primary purpose of this course is not to teach the content of the test, but rather to show students a variety of test-taking techniques to help them succeed on the ACT. ACT Prep is accomplished through small group instruction with a maximum class size of eight students.

Often students and parents ask how the SAT and ACT are different. Essentially, the SAT is more of a critical thinking and ability test, while the ACT is more of a measure of achievement. In other words, the ACT is more content-based and could reflect more of what students should have learned in school. One-third of the SAT score is based on math, while only one-fourth of the ACT is based on math. However, the ACT does have some trigonometry, unlike the SAT; the SAT features more math logic questions. The SAT has much more emphasis on vocabulary than the ACT, but then the ACT tests English grammar, specifically. The ACT has a science reasoning section which is not found on the SAT. Lastly, the ACT is shorter and features no “guessing penalty” while the SAT has a “guessing penalty” but is longer by more than an hour.

Starting dates for three sessions of ACT Prep at **The HELP Line** are August 22, October 3, and November 16. Each session runs for 12 days for a total of 18 hours of instruction. Sessions always end on a Thursday with an ACT testing date on the following Saturday. Last spring **The HELP Line** provided prep classes for the SAT, the other well-known college entrance examination and will again provide those services this fall and winter.

For more information on these services, contact owner and director Jeanette M. Herlocker at 910-276-1000.

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www.scotlandcountybusinessacademy.com



The Laurinburg Institute

Mr. Frank H. McDuffie, Jr., President of The Laurinburg Institute, announces the following for the 108th school year.

Currently, Laurinburg Institute is hosting a tutorial and development program on our campus in a joint partnership with South Eastern Behavior Health Care Service of Lumberton, NC and One on One Academic Services in Miami, FL. The program consists of a five week summer community outreach service which is partially sponsored by Campbell Soup, designed to support the academic readiness of local area students for their successful test taking when they return to the area local schools this upcoming school year.

Our main concentration will be on the prep student who can improve both SAT and ACT test scores live on campus or at home and be able to receive transferable college credits. All enrolled students will be able to fully participate in the full gambit of preparations for a successful college placement.

We will also be finalizing our partnership with Howard University's Capstone Institute this fall. Teaching staff will be utilizing the Treisman Method that was a major focus of the Capstone Institute, in not only STEM (Science, Technology and Math) classes but also in other classes including SAT preparations.

In addition, math and science teachers have been attending workshops this summer, learning the Inquiry Based method of teaching and a Modeling Problem Based approach to learning.

Instruction will continue to be differentiated to meet the students where they are academically. Students will be able to use Wi-Fi in the classroom and laptops to communicate and utilize the wealth of information on the World Wide Web.

In the very near future, we will launch an expanded distance learning platform which will allow our students to connect with other classrooms and instructors from around the world.

St. Andrews...Game ON!



St. Andrews Presbyterian College proudly announces a new program of study in game art and design.

“The gaming industry has one of the fastest growing markets in the United States,” said Chris McDavid, associate professor of art and program leader. “The U.S. Department of Labor predicts an increase in employment of 14% to 19% by 2018. According to artcareer.net, as much as a 26% increase is expected for multimedia artists and animators.”

A concentration under the Visual and Performing Arts major, courses for the program have been offered previously, but will now be in the standard course rotation.

“The St. Andrew’s game curriculum will take students through the skill sets needed to become proficient in game art creation, including modeling, UV mapping, textures, shaders and maps, rigging and animation, level design and lighting and rendering,” McDavid said. “Our software options include Newtek’s Lightwave 3D, Adobe Photoshop, Pixologic’s Zbrush, and Epic’s Unreal Editor. The Unreal Engine has been used to power many popular games – the Unreal Tournament series, the Gears of War series, Infinity Blade, Mass Effect 1&2, Bioshock 1&2, and Bulletstorm to name a few.”

In addition to long standing recognition as a top liberal arts college by US News and World Report and Princeton Review, St. Andrews has been recognized by the *Washington Post* as one of the top twenty colleges in the Mid-Atlantic region and described as “a jewel hidden away in southern North Carolina” in *Harvard Schmanvard: Getting Beyond the Ivy League*.

“We believe our mission is to transform the lives of young people and provide them with rich educational opportunities,” said Cynthia Robinson, vice president for enrollment management. “And, annually 98% of our graduates who respond to our surveys are employed or in graduate school within 6 months of graduation.”

Although the formal game art and design program will begin in the fall, one recent St. Andrews graduate is currently enrolled in a master’s program for game art design in Georgia.

“We are looking for students who are interested in learning, who are dedicated, and possess a strong work ethic and a drive to succeed,” McDavid said. “Our goal is to teach the skills needed to create first class digital content for games.”

For additional information about the game art and design program of study, visit www.sapc.edu/academics/art/gameart.php or contact Chris McDavid at 910-277-5266 or mcdavidc@sapc.edu.

July Renewals - Thank you!

Bella Aqua Spa	Highland Residential	Kim Liles	State Farm Insurance - Becca
Domino’s Pizza	Inspections, Inc.	Simmons Heating &	Hughes Agency
Hal Fogleman, DDS	Highland Studio	Air Conditioning	Time Warner Cable
Town of Gibson	Diane Honeycutt	Richard Pate	Transfirst, LLC
Delores Hammond	Jersey Mike’s Subs	Dan Royals	Training & Development
Harris Family Practice	Laurinburg Chiropractic Center	Scotland County TDA	Associates
	Curtis Leak	Speech Solutions	Williamson, Dean, Williamson, Sojka, LLC

Mastering Your Future with UNC-Pembroke

UNCP has three convenient campuses for Scotland County residents to advance their education and their careers.

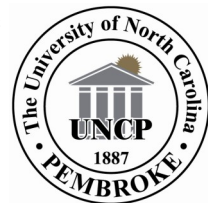
The Master’s of Public Administration (MPA) program is available 100 percent online! UNCP is the third leading provider of online courses among UNC institutions and gives good support to its online students.

Many of the MBA (Master’s of Business Administration) courses are online too. Day and evening MBA classes are offered on the Pembroke campus. Evening classes are offered at UNCP’s satellite campuses at Richmond and Sandhills community colleges.

Sandhills also offers Master’s degrees in Reading, School Administration and Elementary Education. Undergraduate degrees in Business Administration, Social Work and Interdisciplinary Studies are also available.

Richmond offers Master’s degrees in School Administration and Elementary Education and undergraduate degrees in Sociology, Criminal Justice, Elementary Education, Business Administration and Interdisciplinary Studies.

Isn’t it time you gave your career a lift?



Scotland County School System



Stuart Blount -
Assistant Superintendent



Rick Stout - Superintendent



Cindy Goodman-
Assistant Superintendent

2011-2012 Principals

Elementary Schools

Covington Street
Sandra Wilcher

I.E. Johnson Elementary
Dr. J. Brissett

Laurel Hill Primary
Jonathan McRae

North Laurinburg
Rodney Byers

Pate Gardner Primary
Melody Snead

South Scotland Primary
Pat Gates

Wagram Primary
Jamie Synan

Washington Park
To Be Determined

Middle Schools

Carver Middle
Rob Guzman

Spring Hill Middle
Myra Holloway

Sycamore Lane
Rick Singletary

Early College

Joe Critcher

Alternative

Shaw Academy
John Teal

High School

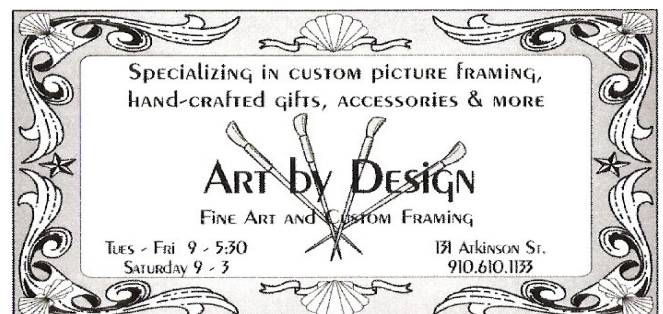
Scotland High School
Beth Ammons



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Dates to Remember (Go to www.scotlandcountychamber.com , to see an updated listing)	
August 4	Smokey's Ribs & BBQ Ribbon Cutting 11:30am 1646 S. Main Street, Laurinburg
August 9	Tony Harrington Enterprises Ribbon Cutting 10:30am Chamber Offices
August 11	Laurinburg After Five - Gold Rush 6:00 p.m. - 9:00 p.m. Avinger Hill, St. Andrews College
August 17	New Teacher Orientation 8:30 a.m. - 10:00 a.m. AB Gibson Center, PD-2 Laurinburg, NC
August 18	Scotland Cancer Treatment Center Business After Hours 5:00 p.m. - 7:00 p.m. 500 Lauchwood Drive, Laurinburg

The Scots' Piper August 2011

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